

ASSOCIATED STUDENTS, INC. & UNIVERSITY STUDENT CENTER

Events:

Get the Scoop

Get the Scoop on ASI & SC is an annual event where students get the opportunity to learn about both organizations, the services and programs that are provided, and how to get involved. This year, Get the Scoop was hosted virtually via Zoom. After the Zoom presentation, students that attended the event were sent \$5 gift cards to an ice cream place of their choice.

Registered	Attended
28	15

Baskin Robbins Gift Cards	Yogurt Mill
9	6

Pancakes and Coffee

The SC Welcome Pancake Breakfast and ASI Serves You Coffee, are two events that happen at the beginning of each semester. ASI & SC hosted this virtually by taking registrations for kits that would be mailed out with supplies. After students received their supplies, they were encouraged to engage with us through social media by sharing their packages and final products.

Class Standing	# of Packages Mailed
First Year	50
Sophomore	39
Junior	76
Senior	111
Graduate Student	18
Total	294

Shared on Story	26
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Housing Packs

ASI & SC sent packages to housing students in place of participating in the annual move-in day. Each housing package contained a Stan State Drawstring Backpack, Warrior Head Laundry Bag, Stan State Lanyard, and Warrior Pride Pennant. In addition to Warrior Pride swag, each housing package contained a flyer letting students know how they could stay connected.

Class Standing	# of Packages
First Year	11
Sophomore	3
Junior	3
Unknown	11
Total	28

Draw Me into ASI & SC

While recruiting for Code Red Entertainment (CRE) and First Year Leadership Experience (FLEx) students had the opportunity to receive a caricature drawing of themselves done via Zoom.

Registration	Giveaway	Giveaway Prize
8	No	NA

Warrior Pride Art Competition

As a way to show Warrior Pride, students were encouraged to create an art piece. The winner of the competition received a \$125 gift card to a place of their choice as well as bragging rights and their entry posted on ASI & SC social media platforms.

Make it 3D

Registration	Giveaway	Giveaway Prize
7	Yes	\$175 gift card

Paint your Pride

Expected Participation	Registration	Participation	Giveaway	Giveaway Prize
10	17	13	Yes	\$125 gift card

Warrior Pride Paint Night

ASI hosted a virtual Warrior Pride Paint Night. Supplies were shipped to students ahead of time. A local artist walked students through a painting of Titus, helping them create a Warrior Pride masterpiece.

Registration	Attendance	Giveaway	Giveaway Prize
59	38	Yes	(59) Paint Kits

Stan Week: Dinner with the Warriors

Dinner with Warriors – Decades Edition. As a tribute to the 60th anniversary celebration of Stanislaus State, a dinner was hosted with current students and alumni. Some alumni took students through the decades sharing what Stan State Warrior Pride and campus life was like and how it has shaped Stan State today.

Registration	Attendance	Giveaway	Giveaway Prize
84	47	Yes	\$15 DoorDash gift card

Taco ‘Bout It: Virtual Services

An opportunity for students to meet with their ASI Board of Directors and Taco ‘Bout services that are being offered during this virtual setting. Departments who participated include Psychological Counseling Services, Learning Commons, Library Services, and Basic Needs.

Registration	Attendance	Giveaway	Giveaway Prize
79	67	Yes	(50) \$15 DoorDash gift cards

Learn that Thing: The Petty Poet Workshop with Ashlee Haze

Entertaining comedy poet, Ashlee Haze, walked students through some of her personal poems. After Ashlee taught students how to create their own piece of snarky poetry.

Registration	Attendance	Giveaway	Giveaway Prize
14	20	No	NA

Learn that Thing: Magic Night in with Daniel Martin

Students had an opportunity to gain hands on experience on becoming a magician and trick master. Magician Daniel Martin performed several tricks and taught a few to students to show off to their friends and family.

Expected Participation	Registration	Attendance	Giveaway	Giveaway Prize
30	16	60	Yes	Deck of cards for first

Dec Your Space & Make it Festive

Through a custom fall inspired DIY kit, students were able to join in and create home décor that helps make their home look ready for autumn.

Expected Participation	Registration	Attendance	Giveaway	Giveaway Prize
50	45	27	Yes	DIY Chalkboard Kit

Racism in America Open Forums

The University Student Center partnered with the Black Student Union and Warrior Cross Cultural Center to provide a three-part open forum series.

Racism Historically

This interactive conversation defined racism and gave a crash course on the faces of racism since the beginning of traceable time in America.

Expected Participation	Registration	Attendance	Giveaway	Giveaway Prize
30	69	81	Yes	(10) \$25 gift cards to POC local businesses

Racism Today

Racism presents itself in every-day life in ways that are not always straight forward as they are thought to be. This conversation discussed different ways in which racism presents itself through microaggressions in social circles, media, and all messages surrounding us on a daily basis.

Expected Participation	Registration	Attendance	Giveaway	Giveaway Prize
30	54	65	Yes	(10) \$25 gift cards to POC local businesses

Undoing Racism, It Starts with Me

Through this open forum, students were able to discover ways in which they can be actively anti-racist by changing the dialogue about race.

Expected Participation	Registration	Attendance	Giveaway	Giveaway Prize
30	49	55	Yes	(10) \$25 gift cards to POC local businesses

Warriors Vote Video Contest

A way for students to encourage others to vote by creating a video sharing the importance of voting or why voting matters to them.

Registration	Submissions	Giveaway	Giveaway Prize
18	22	Yes	1st place - \$250 Visa gift card 2nd place - \$150 Visa gift card 3rd place - \$100 Visa gift card

Hollywood Murder Mystery

Through onscreen actors and clues, students were able to drop in and solve a high-profile murder mystery from the comfort of their own home.

Expected Participation	Registration	Attendance	Giveaway
20	10	9	No

Intention Bracelets

Students were given the opportunity to think about something they intend to accomplish in the new year. After summarizing it into one word, a custom bracelet was made and shipped out to them.

Expected Participation	Registration	Attendance	Giveaway	Giveaway Prize
75	70	47	Yes	Intention bracelet

Get the Last Laugh Comedy Show

The final celebration before the start of Finals Week. Comedian Myp Kaplan put on a comedy show, the first 50 students to register and attend the event received a custom ‘End of the Semester Celebration Pack’ which included “If you are reading this, fall semester is over” socks, movie night pack with snack and a reusable popcorn bucket.

Expected Participation	Registration	Attendance	Giveaway	Giveaway Prize
50	83	68	Yes	End of semester celebration pack

Activities:

What’s the Snippet? Pop Culture

Students tested their knowledge of all things movies, music, celebrities, TV shows, and more. Two sessions were hosted giving students several opportunities to win gift cards.

Attendance	Giveaway	Giveaway Prize
95	Yes	(20) \$15 gift cards

Catch the Jam

Students were able to tune in to listen to a live DJ. At the end of the hour jam session, students had the opportunity to guess the word that was the same in all songs. Two sessions were hosted giving students multiple opportunities to one of two gift cards.

Attendance	DM Submissions	Giveaway	Giveaway Prize
44	37	Yes	(2) \$75 gift cards

Among Us Game Night

Students joined the Gaming Club and Student Center for a fun video game night. Through Discord, students were able to play Among Us, while competing for prizes.

Expected Participation	Registration	Attendance	Giveaway	Giveaway Prize
30	24	24	Yes	(2) \$75 gift card and Figurine

Campaigns:

Welcome Postcards

Without having the ability to meet new incoming first year and transfer students, ASI & SC mailed out postcards to each new student that is attending Stanislaus State in Fall 2020. Postcards served as a way to welcome students and introduce them to ASI & SC

Postcards	# of Students
First Year Students	1,292
Transfer Students	1,459
Total	2,751

Loop Giveaway

A loop giveaway was hosted between three ASI & SC Instagram accounts (@ASI_SC_StanState, @ASI_SC_Stockton, and @ASISStudentGovt) as a way to gain new followers for the beginning of the Fall 2020 semester. Students were encouraged to tag friends, follow two of the three accounts, and share the giveaway on their personal story. At the end of the week, three students were chosen as winners for a \$100 gift card to a place of their choosing.

@ASI_SC_StanState:

Followers at Start	Followers at End	Followers Gained
4,399	4,512	113

Students Entered	201
Comments	201
People Tagged	600
Shared on Story	34

@ASI_SC_Stockton:

Followers at Start	Followers at End	Followers Gained
131	222	91

Students Entered	14
Comments	14
People Tagged	42
Shared on Story	3

@ASISStudentGovt:

Followers at Start	Followers at End	Followers Gained
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FALL 2020 REPORT ON EVENTS, ACTIVITIES, CAMPAIGNS, AND SERVICES

1,177	1,340	163
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Students Entered	32
Comments	32
People Tagged	96
Shared on Story	2

CSU Spirit Challenge

A Spirit Challenge between 9 CSUs took place between September 17th and September 24th. Students participated by sharing photos in campus attire and using the #CSUSpiritChallenge. CSU Stanislaus won this competition by having the highest percentage of campus participating.

Submissions	Total
Students	16
Administrators	1

Sustainability Challenge

A monthly challenge to help students become more eco-conscious.

This September's theme is: Reduce Waste, before purchasing anything- Refuse, Reuse, Compost, Recycle.

Attendance	Giveaway	Giveaway Prize
4	Yes	Rocketbook Fusion

This October's theme is: Social Justice. Focusing on the social equity pillar of sustainability by challenging students to educate themselves on social justice issues.

Attendance	Giveaway	Giveaway Prize
16	Yes	Gift Basket (sticker packet, tumbler, face mask and warriors vote t-shirt)

This November's theme is: Fast fashion and being more eco-conscious. When it comes to fast fashion, students are encouraged to find ways to learn about being fashionable while keeping in mind the impact it has on the environment.

Attendance	Giveaway	Giveaway Prize
11	Yes	Plato's Gift Card, sewing kit, fast fashion book

Take Action Tuesday

A monthly campaign that is focused on informing students on the upcoming election. Take Action Tuesday covers voter education, encourages students to get out and vote, informs students of where ballots can be dropped off and provides resources to stay informed after elections.

Attendance	Giveaway	Giveaway Prize
28	Yes	\$50 Visa gift card

Take Out Tuesday: Mango Crazy and Sweetbot Cafe

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A monthly highlight to support a local business from the Warrior Discount Program. Students are given the chance to win a gift card to this business to continue supporting them.

Mango Crazy - Turlock

Registration	Instagram Engagement	Giveaway	Giveaway Prize
29	37	Yes	\$25 gift card

Sweetbot Café - Stockton

Registration	Instagram Engagement	Giveaway	Giveaway Prize
6	4	Yes	\$25 gift card

Titus Tip Tuesday

A monthly campaign that is focused on informing students about departments on campus that provides helpful services.

OIT Resources

Attendance	Giveaway	Giveaway Prize
68	Yes	\$50 Amazon gift card

Mental Health

Attendance	Giveaway	Giveaway Prize
27	Yes	\$50 Walmart gift card

Basic Needs

Attendance	Giveaway	Giveaway Prize
48	Yes	\$50 Amazon gift card

Library Services

Attendance	Giveaway	Giveaway Prize
70	Yes	\$50 Amazon gift card

Financial Aid & Scholarship Office

Attendance	Giveaway	Giveaway Prize
52	Yes	\$50 Amazon gift card

More than a Building

The University Student Center campaign to show that the organization is more than a building is a series of giveaways to help students connect to the people, services, and programs that make up SC.

Tech Program -

Registration	Giveaway	Giveaway Prize
47	Yes	(35) Laptops

Study Space and Skills

Registration	Giveaway	Giveaway Prize
53	Yes	(5) Desks and (5) Chairs

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Culture on our Campus

Registration	Giveaway	Giveaway Prize
0	Yes	Posters

Food Vendors

Registration	Giveaway	Giveaway Prize
13	Yes	(2) Air Fryer and (5) Cooking Sets

Legacy Bricks

Registration	Giveaway	Giveaway Prize
19	Yes	Legacy Bricks

Finals Care Packages

Registration	Giveaway	Giveaway Prize
239	Yes	(300) Finals Care Packages

ASI BOD Virtual Services - Loop Giveaway

A loop giveaway was hosted between ASI Student Government account (@ASISStudentGovt) and other departments on campus who are hosting virtual services (Basic Needs, Academic Success Center, Warrior Cross Cultural Center, Financial Wellness, Career Services, Psychological Counseling Services, Learning Commons, and Library). At the end of the week, ten students were chosen as winners for a \$50 Visa gift card.

Followers at Start	Followers at End	Followers Gained
1,340	1,357	17

Students Entered	53
Comments	54
People Tagged	97

Meet Your Director Giveaway

ASI Student Government partnered with College of Business to complete an Instagram Giveaway. College of Business shared the ASI Student Director for the College of Business on their page along with initiatives and goals.

Comments	People Tagged	Giveaway	Giveaway Prize
24	31	Yes	(4) \$25 Visa gift cards

Spot of the Week

A monthly highlight to support a local business from the Warrior Discount Program. Students are given the chance to win a gift card to this business to continue supporting them.

La Morenita - Turlock

Expected Participation	Registration	Giveaway	Giveaway Prize
20	16	Yes	(4) \$25 gift cards to La Morenita

Crowned Hair Salon - Turlock

Expected Participation	Registration	Giveaway	Giveaway Prize
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15	4	Yes	(4) \$25 gift cards to Crowned Hair Salon
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Quickly - Turlock

Expected Participation	Registration	Giveaway	Giveaway Prize
15	33	Yes	(4) \$25 gift cards to Quickly

Dean's Pizza - Turlock

Expected Participation	Registration	Giveaway	Giveaway Prize
30	23	Yes	(4) \$25 gift cards to Dean's Pizza

Warrior Yoga- Turlock

Expected Participation	Registration	Giveaway	Giveaway Prize
15	12	Yes	(4) \$25 gift cards to Warrior Yoga

Genova Bakery - Stockton

Expected Participation	Registration	Giveaway	Giveaway Prize
15	1	Yes	\$25 gift card to Genova Bakery

Natural Do - Stockton

Expected Participation	Registration	Giveaway	Giveaway Prize
10	1	Yes	\$25 gift card to Natural Do

Nothing Bunt Cakes - Stockton

Expected Participation	Registration	Giveaway	Giveaway Prize
15	7	Yes	\$25 gift card to Nothing Bunt Cakes

Musubi Café - Stockton

Expected Participation	Registration	Giveaway	Giveaway Prize
15	6	Yes	(2) \$25 gift cards to Musubi Cafe

Sugar Mediterranean Bistro - Stockton

Expected Participation	Registration	Giveaway	Giveaway Prize
15	3	Yes	(2) \$25 gift cards to Sugar Mediterranean Bistro

Finals Day Breaks

A campaign funded by the University Student Center leading into finals week that encouraged students to take a break during the rush of finals.

Pause and Paws

Registration	Giveaway	Giveaway Prize
13	Yes	(10) Essential Oil Diffusers & Essential Oils

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Treat Yourself

Registration	Giveaway	Giveaway Prize
13	Yes	(10) Set of Baking Utensils (2) Kitchen Aid Hand Mixers

Worry-Free Warriors

Registration	Giveaway	Giveaway Prize
11	Yes	(5) Workout Mats

Fuel-Up Friday

Registration	Giveaway	Giveaway Prize
4	Yes	(4) Mini Keurig's

Why I Wear Red

A Warrior Pride Campaign to encourage students and the campus community to reflect on why they are proud to be a Warrior. Posts are shared on the ASI_SC_StanState Instagram page.

Number of Posts	Giveaway
7	No

Services:

Warriors Giving Back: Backpack & School Supply Drive

Warriors Giving Back: Backpack & School Supply Drive is a community service program that provides varied opportunities for all members of the campus community to become involved in charitable activities by donating backpacks and school supplies that are given to local elementary schools.

Donation Item	Number of Donations
Backpacks	33
Pocket Folders	8
Packs of construction paper	2
Boxes of crayons	50
Boxes of markers	2
Boxes of colored pencils	48
Boxes of pencils	27
Spiral notebooks	58
Boxes of pencil sharpeners	24
Pack of glue sticks	28
Scissors	48
Boxes of eraser toppers	24
Misc. supplies	31

Warriors Giving Back: Virtual Food Drive

Warriors Giving Back: Virtual Food Drive is a community service program that provides the opportunity for all members of the campus community to become involved in charitable activities by giving the gift of food. All donations benefit the Warrior Food Pantry.

Number of Donations	Number of Donors
593	38

Student Org Videos

ASI & SC are working with student orgs to help promote their organization through social media, website, and additional platforms by creating promotional videos that fit their individual needs

Submissions	Clubs Emailed	Completed Videos
7	24	<ul style="list-style-type: none"> - Formation Dance Crew - Phi Lambda Rho - Chicanx/Latinix in Health Ed. - Computing Alliance of Hispanic Serving Institutions - Phi Alpha Theta - Jakara Movement Chapter - Chi Alpha - Delta Phi Gamma

Emergency E-gift Cards

This program began in virtual setting to distribute emergency meal eGift cards for students that are experiencing food insecurity, but are not able to get to campus to access the food pantry. All applicants are connected to this resource through a referral by staff/ faculty or Campus Cares Emergency Fund application. ASI & SC have partnered with Basic Needs to reward the students with the Walmart e gift cards once the student application is approved.

Rewarded	Amount
22	\$2,900

Turlock Transit

As a result of Covid-19, the Turlock Transit program contract was placed on hold. As a way to serve our students and continue to provide this service, ASI set up a request form where students can request a monthly bus pass whenever they are in need.

Requests	Monthly Bus Passes Issued
24	24

Recruitment:

Code Red Entertainment: Turlock

Code Red Entertainment (CRE) is a programming group composed of innovative thinkers and enthusiastic planners that focus on event programming for students.

Class Standing	Number of Applications
First Year	7
Sophomore	0
Junior	3
Senior	4

Number of Applications	Number of Students Selected
14	9

Code Red Entertainment: Stockton

Code Red Entertainment (CRE) is a programming group composed of innovative thinkers and enthusiastic planners that focus on event programming for students. Fall 2020 is the first semester that the Stockton Campus has recruited for CRE.

Class Standing	Number of Applications
First Year	0
Sophomore	0
Junior	1
Senior	0

Number of Applications	Number of Students Selected
1	1

First Year Leadership Experience

First-year Leadership Experience is 2-semester long introduction and leadership development program. This group of students are given the opportunity to learn about ASI & SC, get involved, and get hands on experience working with ASI Student Government.

Class Standing	Number of Applications
First Year	14
Sophomore	0
Junior	4
Senior	1

Number of Applications	Number of Students Selected
19	6